



recruitingtrends
conference 2016

www.RecruitingTrendsConf.com

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HILTON AUSTIN | TEXAS

FOR IMMEDIATE RELEASE

CandE Award Winning Employers to Present at Recruiting Trends Conference
Presenters will explore how candidate experiences can affect company-employer relationships and more

PALM BEACH GARDENS, Fla. (October 18, 2016)—The Recruiting Trends Conference, the leading resource for employee recruitment, announced details of its interactive General Session “The ROI Realities of Improving Candidate Experience,” taking place during the annual event, November 14 - 16, 2016 at Hilton Austin in Texas. Employers from prominent companies including Delta Air Lines, Fiat Chrysler Automobiles, SWIFT, T-Mobile and more, will present the benefits of improving the candidate experience and the data that supports it.

At this year’s Recruiting Trends Conference industry leaders will provide essential answers to the toughest challenges facing professionals in recruiting,” said Andrew McIlvaine, Program Chair, Recruiting Trends Conference. “They’ll provide guidance on what to do when the candidate experience goes bad? How candidate experiences can affect company-employer relationships? What talent acquisition can do to improve the experience throughout the recruiting cycle? And other tips to re-energize organizations recruiting and sourcing practices.”

With the use of social media on the rise, consumers are able to share both good and bad experiences on an open forum. The same is true for job seekers. According to the Talent Board Candidate Experience (CandE) Awards and Benchmark research, employers realize treating a candidate as the primary customer of recruiting is crucial. The panel, moderated by Elain Orlor, will also feature Glen Johnson, Chris Marquardt, Patty Springberg, and Stefanie Thornton. They will all examine the cost benefits of improving candidate experience and what they have learned along the way.

With a variety of engaging presentations, focused workshops, peer-to-peer discussions and networking events, the Recruiting Trends Conference is a highly interactive way to learn about innovative recruiting strategies. The conference will provides content-rich sessions on maximizing employee referrals, CandE award-winning companies sharing firsthand perspectives on how to enhance your candidate experience, hands-on labs to practice new sourcing techniques and more.

Year after year, the Recruiting Trends Conference explores challenges and provides solutions to the issues changing the way candidates are identified and engaged. With more than 20 sessions and workshops, the 2016 event provides a timely look at sourcing, screening, interviewing and employer branding and how organizations can prepare.

For more details and the complete conference agenda, visit www.recruitingtrendsconf.com.

Registration is open for the **Recruiting Trends Conference**. The Early Bird Savings has been extended. Recruiters registering today will save \$350.00 off the current rate. To register visit www.recruitingtrendsconf.com or call toll free 1-800-727-1227.

About Recruiting Trends Conference

The Recruiting Trends Conference offers a fast-paced mix of engaging presentations, focused workshops, peer-to-peer discussion and great networking events. The conference is recognized by SHRM to offer Professional Development Credits (PDCs) and routinely approved for HRCI re-certification credits. Recruiting Trends also hosts an Expo showcasing the latest recruiting products and services. In addition to researching and comparison shopping, the Expo offers you countless opportunities to connect and share ideas with other industry professionals during dedicated networking events. For more information, visit www.recruitingtrendsconf.com

About the CandE Awards

The CandE Awards is an annual competition created by the Talent Board, it exists to enable any company to benchmark and improve their candidate experience.

About Talent Board

Talent Board is the first non-profit organization in the industry to give large numbers of companies' access to aggregated candidate experience datasets. The organization supports the Talent Acquisition discipline with benchmarks and best practices that support continuous recruiting innovation.

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