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Human Resource Executive® Talent Acquisition Tech Conference Announces 2016 Program Details

Event Features Informative Sessions from Renowned Talent Acquisition Experts That Will Provide Unparalleled Educational Experience and Real-World Solutions

HORSHAM, Pa. (July 12, 2016) – [Human Resource Executive®](#) magazine, the premier publication focused on strategic issues in HR, today released full agenda details for the inaugural Human Resource Executive® [Talent Acquisition Tech Conference](#), which will take place November 15 - 16, 2016, at the Hilton Austin in Texas.

Andrew McIlvaine, program chair of the conference, noted, “We are thrilled to reveal the 2016 agenda for our first-ever Talent Acquisition Tech Conference, which will showcase strategies the world’s leading companies use to attract and engage top candidates. This event will give attendees deeper insight into the creative approaches they can use in their organizations to develop new talent pools and find their next great hires.”

From the team behind the world-famous HR Technology Conference and Exposition®, the Talent Acquisition Tech Conference promises to bring the same level of insight, education and expertise to HR professionals in the talent acquisition space. The conference will feature sessions highlighting innovative ways organizations are integrating technology, including video, mobile and gaming, into their talent sourcing efforts. Across three specialized tracks – Sourcing and Assessment, Candidate Engagement, and Talent Strategy – attendees will hear from industry luminaries and experts on thought-provoking topics ranging from best practice approaches for high-volume recruiting to whether employment branding really works.

In addition to an engaging opening keynote from futurist and industry thought leader Kevin Wheeler, highlights from the agenda include:

- “Using Big Data to Find the Best Talent.” Moderated by Dion Love, principal executive advisor at CEB, this panel will feature HR and talent acquisition experts at leading companies revealing how they are building diverse workforces by utilizing big data and analytics to enable more cost-effective and compliant talent sourcing.
- “2016 Candidate Experience Awards Gala.” The awards event, held on the night of Tuesday, November 15, will honor the winners of the 2016 North American Candidate Experience Awards for their dedication to delivering a positive candidate experience.

- “Ideas & Innovators.” In an engaging and fast-paced session, talent acquisition thought leaders will give five-minute presentations highlighting the latest innovations and approaches to finding top talent, engaging and retaining candidates, and establishing an effective employer brand.
- “Using Technology to Supercharge Your Employer Brand.” Stacy Zapar, one of today’s top employment brand experts, will deliver the closing keynote, drawing upon her experience as a consultant to companies such as Netflix, Zappos and TripAdvisor to guide attendees through the process of developing their own company’s story. Zapar will highlight ways organizations can use technology to spread their messages accurately to attract the right candidates and entice them to not only apply for a position, but to onboard, stay and excel.

Registration is now open for the inaugural Talent Acquisition Tech Conference. For additional information and to register, visit www.TalentTechConf.com or call toll-free 1-800-727-1227.

About the Talent Acquisition Technology Conference

From the producers of the HR Technology Conference and Exposition®, the world's largest event dedicated to HR technology, comes the Human Resource Executive® Talent Acquisition Tech Conference. At this new event, the world’s most renowned experts and talent acquisition leaders will explore how technology is transforming the way talent is sourced, hired and brought into leading organizations. Attendees will learn how to develop strategies to attract and engage the right candidates while continually and creatively identifying new talent pools to find their next great hires. The event also includes the Talent Acquisition Tech Expo, showcasing the latest talent acquisition products and services — providing the opportunity to touch, compare and contrast the latest solutions from leading vendors. For more information, visit: <http://www.talenttechconf.com/>.

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